



MARIA DITAS T. PALACIO

Creative Designer
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OBJECTIVE

To obtain a Web,Graphic Designer/ Flash Builder & Designer/ Video Editor position at an established design or advertising firm. Be in a challenging environment that inspires creativity to individuals or teams. Learn new means to present designs and information to a mass audience.

WORK EXPERIENCE

Company: **Pacific Sea BPO Services, Inc.**

Address: Yuchengco Tower 1, RCBC Plaza, 6819 Ayala Ave.,Makati City, 0727

Positions Obtained: Web and Graphics Designer

Assignment:

- ◆ Designs creative email newsletters for 12bet Casino and Sports.
- ◆ Updates corporate website(s) regularly. (www.12bet.com, www.12betcasino.com)
- ◆ Translates and resizes media for global use.
- ◆ Responsible for banner designs, updates and development.

Team: Design Team

Duration: January 7, 2013 - present

Company: **Wideout Technology Services, Inc.**

Address: Campus Ave., McKinley Hill Town Ctr., Fort Bonifacio, Taguig

Positions Obtained: Creative Designer

Assignment:

- ◆ Designed main/homepage banners and was in charge of updates for corporate website (www.wideout.com)
- ◆ Developed rich media/ flash banners for advertising agency client
- ◆ Designed and animated assets and media banners
- ◆ Resized and updated media banner/ads for client
- ◆ Edited videos for banners

Teams: Marketing Team, The Visionaire Group (client based in L.A.)

Duration: April 12, 2010 – April 2012

NON-STAFF INVOLVEMENT:

Client: www.kisseng.com (Online English Tutorial for Korea)

Assignment:

- ❖ Aided in website updates and maintenance
- ❖ Designed and animated banners, icons, and other pages.

Duration: March 2013

SKILLS AND QUALIFICATIONS:

Design and Development Softwares: (from highest to average proficiency)

- ❖ Adobe Photoshop
- ❖ Adobe After Effects
- ❖ Adobe Flash Professional
- ❖ Adobe Dreamweaver
- ❖ Adobe Illustrator
- ❖ Adobe Premiere
- ❖ Autodesk Maya

Scripting Languages:

- ❖ HTML
- ❖ CSS
- ❖ ActionScript 2

OS:

- ❖ Windows (XP, 7)
- ❖ Mac OS X(Snow Leopard, Mountain Lion)

Other Softwares and Applications:

- ❖ Google Docs
- ❖ Microsoft Word, Powerpoint, Excel
- ❖ Firebug
- ❖ Filezilla

Language Proficiency:

- ❖ English (written) - 8/10
- ❖ English (spoken) - 7/10

EDUCATION

TERTIARY LEVEL

School: **Ateneo De Naga University**

Course Taken: Bachelor of Science in Digital Illustration and Animation

Address: Ateneo Avenue, Naga City

Duration: 2005-2009

Year Graduated: 2009

Awards and Honors:

- ◆ Achievement Award for Best Short Film, Best in Direction and Best Screenplay in DALAN Festival, a regional competition
- ◆ Honorable mention in Gawad CCP 2008
- ◆ Finalist in Animahenasyon 2008

SECONDARY LEVEL:

School: **Naga City Science High School**

Address: Naga City, Camarines Sur

Duration: 2001-2005

Year Graduated: 2005

SEMINARS AND PARTICIPATIONS

Title: Adobe Creative Suite 5.5 Roadshow

Date: May 2011

Participant

Venue: Makati Shangri-la Hotel

Title: Animahenasyon 2008

Date: December 2008

Participant, Contestant

Venues: College of Saint Benilde and Cultural Center of the Philippines

Title: Career Talk with Ronnie Del Carmen of Pixar

Date: November 2007

Participant

Venue: Avenue Square Plaza Hotel